



TATAPOWER-DDL

with you *Non-Stop*

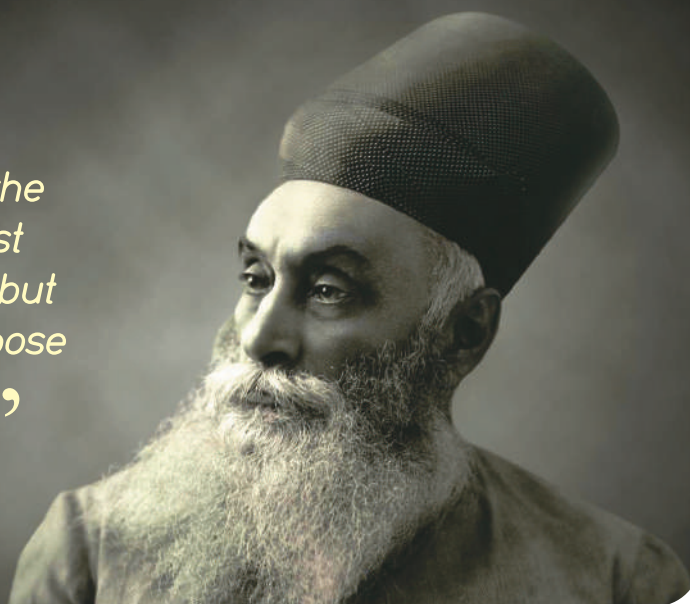


GIVING WINGS TO A MILLION DREAMS

Corporate Social Responsibility Strategy of Tata Power-DDL

“ In a free enterprise, the community is not just another stakeholder, but is in fact the very purpose of its existence. ”

Shri Jamsetji Tata
Founder, Tata Group



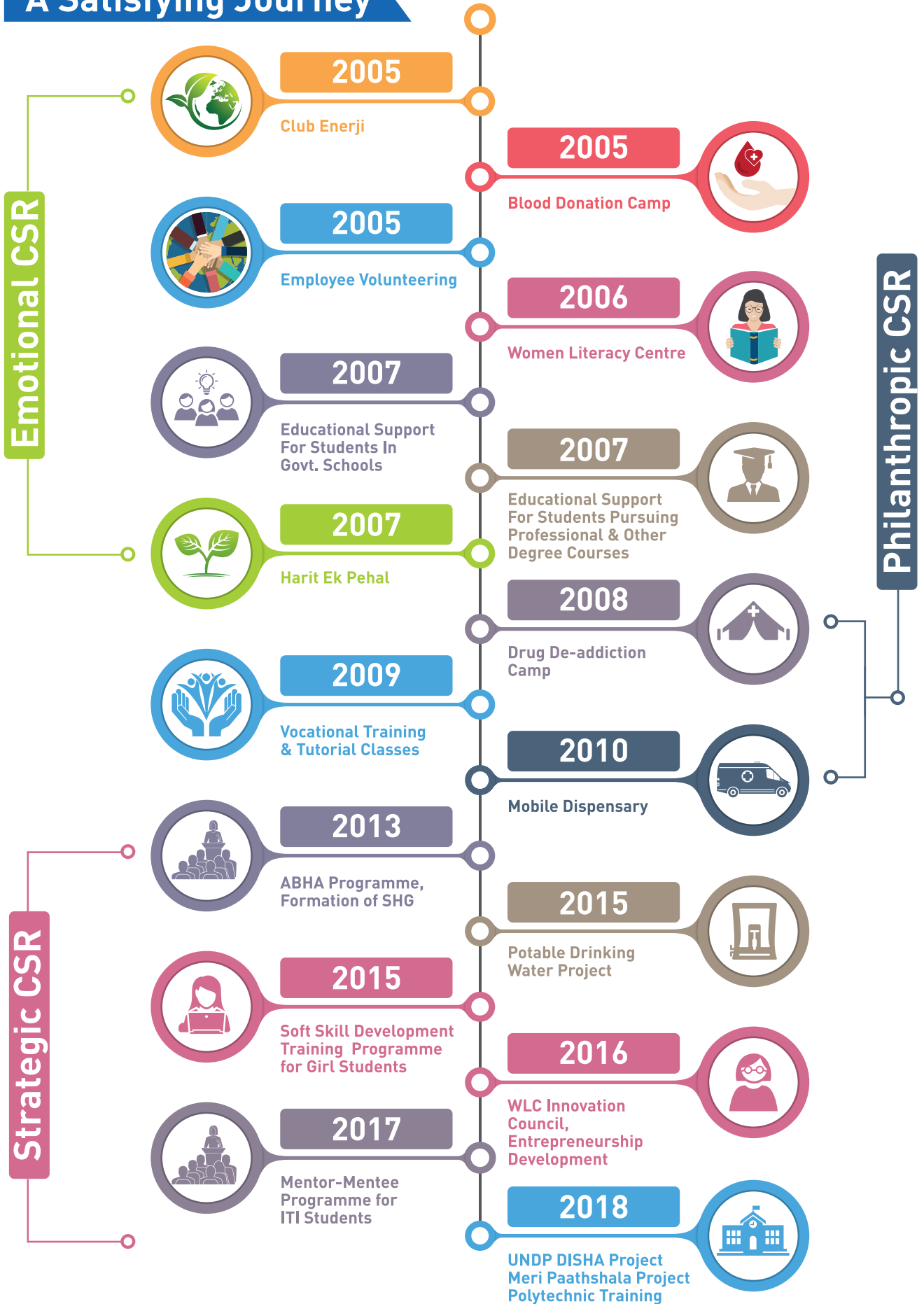
The philosophy of Corporate Social Responsibility as practiced by the Tata Group is a legacy of its founders. The multitude of community initiatives the group has sown and fostered from its earliest days flows from this wellspring voluntary, as opposed to obligatory commitment. It is seen to stretch beyond the statutory obligation to comply with legislation and the group companies voluntarily taking further steps to improve the quality of life for the local community and the society.

Tata Power-DDL's CSR vision corroborates being a responsible corporate and aims at imbibing social alignment as a key component of all its business processes and strategies. 'Reaching out to communities we operate in' is an integral part of our mission statement. Tata Power-DDL's inclusive approach to reach out to its stakeholders and maintain equilibrium brings more agility to the business. The community outreach programmes, working on the triple bottom line approach, aim to serve key communities in a systematic and planned way. There are 220+ listed JJ clusters, resettlement and unauthorized colonies and villages that come under the company's area of operation.

The residents of JJ clusters are basically migrants who have drifted from their native places and belong to different communities, culture, ethnicity and creed. These clusters also have a very high percentage of SC/ST communities, which further emphasizes the need for inducing various developmental initiatives there.

Tata Power-DDL's CSR programme has been restructured and rebranded under the mother brand SAATHI with 4 verticals viz. UNNATI, UJJWAL, SANJEEVANI and CLUB ENERJI and meant to serve the marginalized sections of the society falling in the company's licensed area of supply and also at other geographical locations where the company has undertaken project works.

A Satisfying Journey



Social value creation with focus on 1 million population in our distribution area.

Tata Power-DDL SAATHI: CSR Mother Brand

“SAATHI”, meaning a friend and a companion derives inspiration from our brand promise “With you non-stop”. Tata Power-DDL SAATHI will always be there to serve the community unconditionally, like a true friend and work vigorously for the betterment of the society. Under this umbrella, all activities have been classified into 4 pillars:





TATA POWER-DDL

SAATHI

SOCIAL INNOVATIONS





Women Literacy Centre (WLC)

As Brigham Young rightly said, "You educate a man; you educate a man. You educate a woman, you educate a generation". Under the Women Literacy programme, functional literacy is provided to women residing in JJ clusters, resettlement colonies and urban villages. It uses the Computer Based Functional Literacy (CBFL) software developed by Tata Consultancy Services (TCS) to impart functional literacy in Hindi and Arithmetic. An educated woman from the community is identified and appointed as an instructor, who then conducts the classes at her home. The classes are conducted six (6) days a week for a duration of 1-1.5 hours. A facility of library and Hindi newspaper has also been provided at the WLCs to enhance the learning experience of the beneficiaries. On completion of the six (6) months course, the women are able to read newspapers, help in their children's homework, write letters in Hindi, do basic calculations, etc. Currently, there are 350 WLCs with an annual participation of 21,000 beneficiaries. Till date, more than 1,17,000 women have been made functionally literate.

To instill a sense of pride and accomplishment in the beneficiaries of the 350 WLC centres, examinations were conducted across 12 districts covering 21,000 beneficiaries from this year onwards. The evaluation was done by the SIG team members and all the beneficiaries were given certificates for their achievement. From next cycle onwards, conducting examinations for the WLC beneficiaries would be a regular feature. An additional benefit of this initiative has been the assessment of the outcome of the programme.





WLC Innovation Council

At Tata Power-DDL, we believe in a bottom-up approach for the holistic development of the society. With the same vision, the SIG Innovation Council was set up where the idea is to unlearn from the community. The council comprises of 19 WLC instructors, coordinators and managers from different districts along with the SIG team members. The objective is to identify areas of asset building based on the needs of the community, through focussed group discussions with council members.

No. of WLC Beneficiaries (Cum.)		
No. of WLC Beneficiaries		Women Literacy Centre
107829	FY 18-19	350
86829	FY 17-18	350
66249	FY 16-17	350
47049	FY 15-16	290
29649	FY 14-15	290
12249	FY 13-14	161



Monthly Income
₹ 5,000/-

CASE STUDY (WLC)

My name is Vibha and I come from a family that does not believe in educating the girl child. So I never got a chance to go to school and study. Moreover, the financial condition of my family was extremely poor, which further added to my troubles. At the age of sixteen (16), I was married off and moved to my in-laws' place. My husband is a labourer and I have two sons studying in third and fourth standard. My husband's salary was not enough to help us live a decent life. We couldn't even make ends meet on a daily basis. Then one day, I was introduced to the Women Literacy Centre by Renu didi. She told me everything I needed to know and helped me enroll for the WLC programme. I attended the classes daily as I was eager to learn. Even when my neighbours and relatives would mock me, I wouldn't back down and went ahead with my classes as usual. Currently, I'm literate and work as a WLC instructor. Renu didi saw potential in me and helped me start my own centre. Now, I walk with my head held high as I can very well stand next to an educated person. And for this, I would like to express my gratitude to Tata Power-DDL and Virmani.



ABHA Programme

In the beginning, Tata Power-DDL roped in WLC instructors and beneficiaries as ABHAs in their respective communities where they promoted and sensitised communities about various activities of the Social Innovation Group like vocational training centres, free health services through mobile dispensaries, drug de-addiction camps, etc. and facilitated commercial activities like 'Pay & Win' lottery, accidental life insurance schemes, bill distribution, etc. As years passed by, these ABHAs set an example for other women to follow in their footsteps and take up the role of ABHA.

The ABHA programme was developed keeping in mind the rampant electricity theft and bill defaults among the company's consumer base of over 1 million residing in over 220+ JJ clusters. Interestingly, the company found a solution to the aforementioned problems during its routine interaction with the community at one of its Women Literacy Centre. The company then brought together women who were ready to bring about a change, nurtured and groomed them through focused training programmes. What started with 5 women is now a strong army of 841 women. The ABHAs reach out to the residents of their slum settlements as representatives of Tata Power-DDL to distribute bills, collect payments and sensitise them against electricity theft. Another ingenious scheme of engaging ABHA members into the company's core operation is 'Earn While You Learn' wherein these women are made direct touch points for facilitating payment of arrears from JJ clusters residents.



Monthly Income
₹ 12,000/- to ₹ 15,000/-

CASE STUDY (ABHA)

I am Dipti Gehlot, a graduate woman married to a man with average educational qualification. I live in Rajpura Gurmandi slum settlement of Delhi. I earn ₹12000-₹15000 per month and my husband is proud of my achievements. As a member of Tata Power-DDL's ABHA program, which aims to empower women from the underprivileged section of the society through focussed social innovation initiatives, I am also transforming the lives of 25-30 women by guiding them through the company's focussed social innovation programs. I have found a purpose in my life. Now, I feel financially empowered and do not have to ask anyone for money. Through regular trainings, we learn new things that help us to be more efficient. My achievement makes me feel that I am a woman of substance and can contribute my bit towards bringing a lasting change in the society.

Entrepreneurship Development Programme (EDP)

In a move to empower and provide financial empowerment to the beneficiaries of Women Literacy Centres, several Self-Help Groups (SHG) were formed. At present, 151 SHGs are functional and have been linked with nationalised banks. Under our Entrepreneurship Development Programme, two different agencies have been identified and are currently training and developing forward linkages for entrepreneurship ventures for the SHGs. These SHGs are trained in various skills such as chocolate making, soft toys making, bangle making, jute bag making, etc. Through these small ventures, women have started earning in the range of ₹5000 to ₹8000. The groups have recently started receiving orders from big organisations like 24SEVEN stores etc.



Monthly Income
₹ 20,000 /-

CASE STUDY (EDP)

CASE STUDY (EDP)My name is Babli and I reside in C-block Jahangirpuri. I'm a member of a Self Help Group based in Jahangirpuri. My husband is a factory worker and his salary is meagre, often making it difficult to meet our basic necessities. To support my husband, I began looking for a job and that is when I came across Jahangirpuri VT Centre and was introduced to the concept of SHG. I enrolled for the same and started taking training in soft toy making. After the completion of the training, I have started working from my home. I take orders, prepare the products and fulfil the demands. This has enabled me to earn a monthly income of ₹20,000 – ₹24,000. I am financially independent now and contribute to the family income. The financial condition of my family has greatly improved and for this, I am highly indebted to Tata Power –DDL and SAVE.



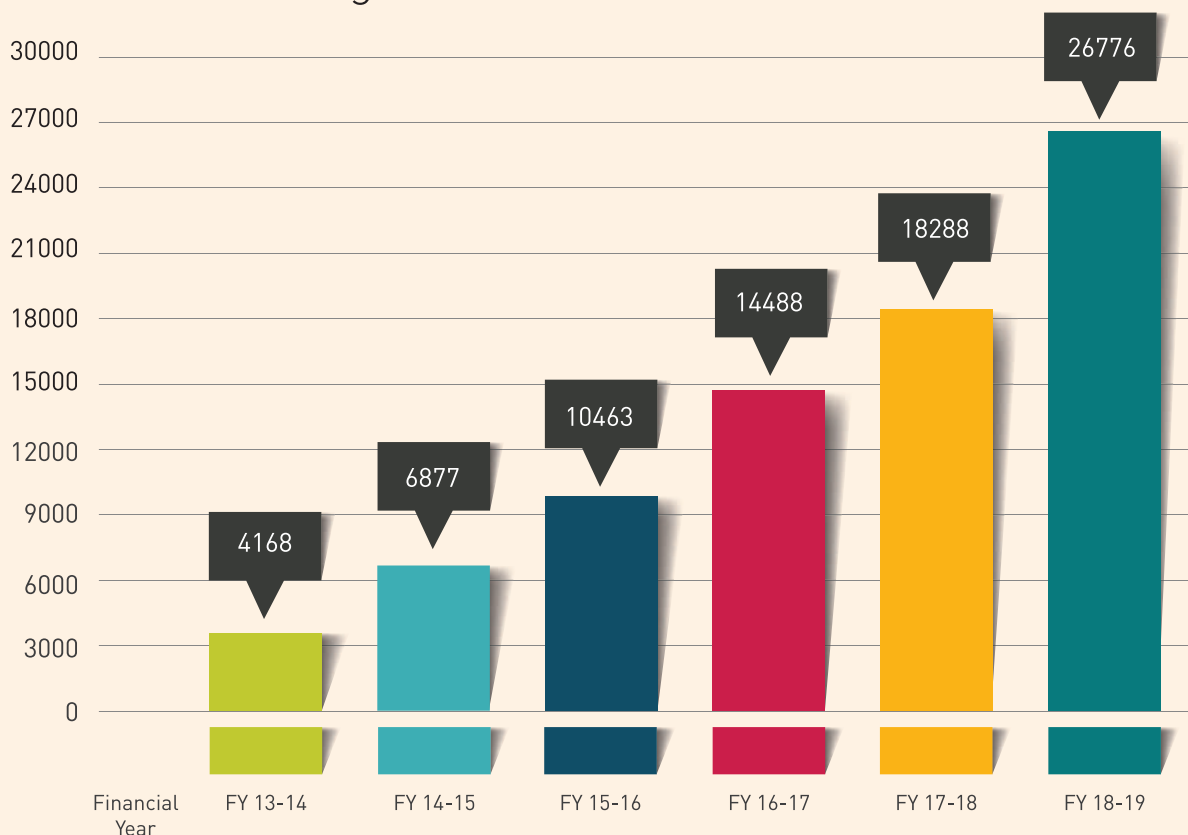
Vocational Training Centre and Tutorial Classes

Through Vocational Training Centres (VT Centres), skill based training is imparted to unemployed youth enabling them to take up jobs or work from home. Residents of JJ clusters/Resettlement colonies, unauthorised colonies and villages; SC/ST categories; school dropouts are covered under this programme. In addition to imparting skill training, these VT Centres also provided a sense of hope to the unskilled youth residing in these communities and gave them a clear direction for their future. Beneficiary identification, selection of teachers, imparting classes, conducting examination and facilitating placements are done in association with our NGO partners. The courses are identified and chosen meticulously based on the need of the community and marketability of the course. Various courses offered are Hospital Assistance, Stitching & Tailoring, Beautician, Retail Chain, Office Assistance, Computer, Tally and Electrician. After the completion of the course, a certificate is provided by Jan Shikshan Sansthan, an independent certifying body under the HRD Ministry.

Currently, 19 VT centres are functional in the operational area of the company. Since the inception of the programme, more than 21,000 beneficiaries have benefitted and are working at shops, firms, beauty parlours and also operate from home. In addition, a specialised short-term training of 50 days in Retail Chain and Office Assistance is being imparted. Placement weeks are also organised where prospective employers visit the VT centres for placements. Beneficiaries have been successfully placed in retail chain firms like Café Coffee Day, Westside, Fun Cinema, KFC, etc.

The locations in which our vocational training centres are developed are fully equipped with all the provisions that enable us to run tutorial classes along with other income-generating trainings. These VT centres are located in the heart of their communities, making them easily accessible to children (both school going and dropouts). The school going students from standard 1-10 are roped in and given supplementary education. The kids are not just supported in their studies but are also groomed in extracurricular activities such as painting, skits, singing and dancing. Annually more than 1900 students are getting benefitted through these centres.

Vocational Training Centre Beneficiaries (Cum.)





Monthly Income
₹ 12,500 /-

CASE STUDY (VT CENTRE)

My name is Shubham Kumar and I am 19 years old. I reside in Haiderpur Village, Delhi. My family consists of six (6) members including my parents, one brother and two sisters. My father is a home tutor and the sole breadwinner of the family. However, his income was not regular and often insufficient for a family of six. I really wanted to help my father and contribute to the family income, but by nature I was very shy, lacked proper communication skills and was weak in English. I felt I was inept and helpless. At such a low point in my life, I got to know about the Retail Chain course by Unnati jointly managed by Tata Power-DDL and Powerlink that was organised at Vocational Training Centre in Jahangirpuri. Choosing to enroll and complete the course was a major breakthrough for me and I am happy that I had made this choice. Apart from learning and honing my communication skills, I was selected for a position of a Sales Associate with the prestigious brand outlet Westside – A Tata Enterprise at TDI Mall, Rajouri Garden in West Delhi. I am currently a working professional, a responsible individual contributing to the family income and a confident person. And, I owe all this to Tata Power-DDL, Powerlink and Unnati.

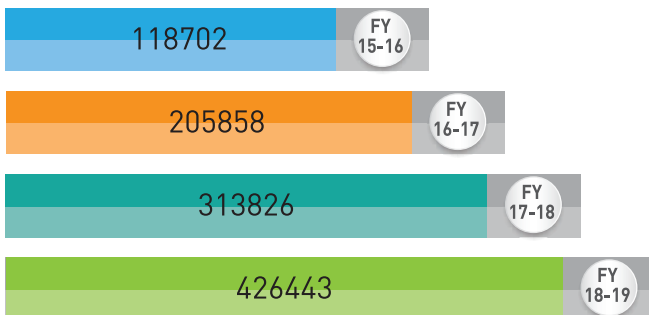


Mobile Dispensary

In consonance with the motto 'HEALTH IS WEALTH', Tata Power-DDL started Mobile Dispensary vans wherein free medicines and consultancy are provided to consumers residing in JJ clusters, Vocational Training Centres, and resettlement colonies under Tata Power-DDL operational area.

Lack of sanitation and unhygienic living conditions result in the poor health indices of the residents of the JJ clusters and resettlement colonies. Healthcare takes a backseat as these people struggle to feed and clothe themselves with their meagre earnings. This lack of basic amenities and inability to make ends meet, forces them to receive poor and low quality treatment, which elongates the suffering of the patient and further aggravates his/her problem.

Tata Power-DDL has four mobile dispensary vans at their disposal, equipped with a doctor, a pharmacist, bed and medicines each of which are there to tend to the daily health issues of the JJ cluster residents. These vans serve 220+ JJ clusters by making daily visits to identified clusters on a weekly basis or 80 JJ clusters in a month. Beneficiaries of VT Centres are also provided medical services through these mobile dispensaries. Over the years, more than 4 lakh beneficiaries have availed the services. In FY 18-19, more than 1,00,000 beneficiaries were covered by Mobile Dispensaries.



Mobile Dispensary Beneficiaries



Beneficiary Speak

I am Mohit and I reside in Nand Lal Camp JJ cluster of North Delhi. I have been suffering from Bronchial Asthma and earlier for every check-up or medication I had to go to the hospital. But sometime back my granddaughter, who is working as an ABHA, told me about Tata Power-DDL's Mobile Dispensary facility. Now, I avail the Dispensary services including free medication at my doorsteps and don't have to travel anymore at the age of 75. The credit of my good health goes to Tata Power-DDL.



Blood Donation Camps

Regular Blood Donation Camps in partnership with Indian Red Cross Society are organised by Tata Power-DDL wherein various employee volunteers are invited to donate blood. These camps are organised on pre-communicated dates at Tata Power-DDL office locations. So far, Tata Power-DDL has donated more than 4000 units of blood and has been recognised four times by the Indian Red Cross Society.



Total no. of Blood Unit Donated from 2018 to 2019 **4400***

LET'S HEAR IT FROM THE BLOOD DONORS

"I am happy to be a part of the blood donation camp organized by our Social Innovation Group. The exercise of sending Blood Donation Van at various offices on a regular interval is a great initiative. It motivates employees to come forward and support the cause."

~ RK Nagpal (AGM, Enforcement)

"Blood donation is a noble cause as it helps save many lives. I am proud to be associated with this initiative."

~ Pankaj Goel (Sr. Officer, Sub Transmission-North)



Drug De-addiction Camps

Drug de-addiction camps work towards two major objectives. First, to spread awareness about ill-effects of drug addiction, second and most important, to organise camps in JJ clusters along with free distribution of medicines. This programme caters to those residents of JJ clusters & resettlement colonies, unauthorised colonies & villages who want to get rid of this habit which has malicious effect on their health. In association with Prajapita Brahm Kumaris, Tata Power-DDL organises drug de-addiction camps. The camps are held in a centrally located area and are purposely scheduled during the evening, as most residents return from their work in the evening. The beneficiaries are counselled about the ill effects of addiction and given free homeopathy medicines.

The camp is followed by another follow-up camp within a month. To assess the efficacy of the campaign, beneficiaries are personally interviewed along with their family members in order to verify their improvement vis-à-vis addictions.

Till now, a total of 485 camps have been organised and approximately 71,000 beneficiaries have been covered through these camps.



Community Based Safe Drinking Water Model

Tata Power-DDL has installed 64 Commercial RO Plants at JJ Clusters (slums), Delhi Metro Stations and Government Educational Institutions for the benefit of the inhabitants, Delhi metro commuters and students.

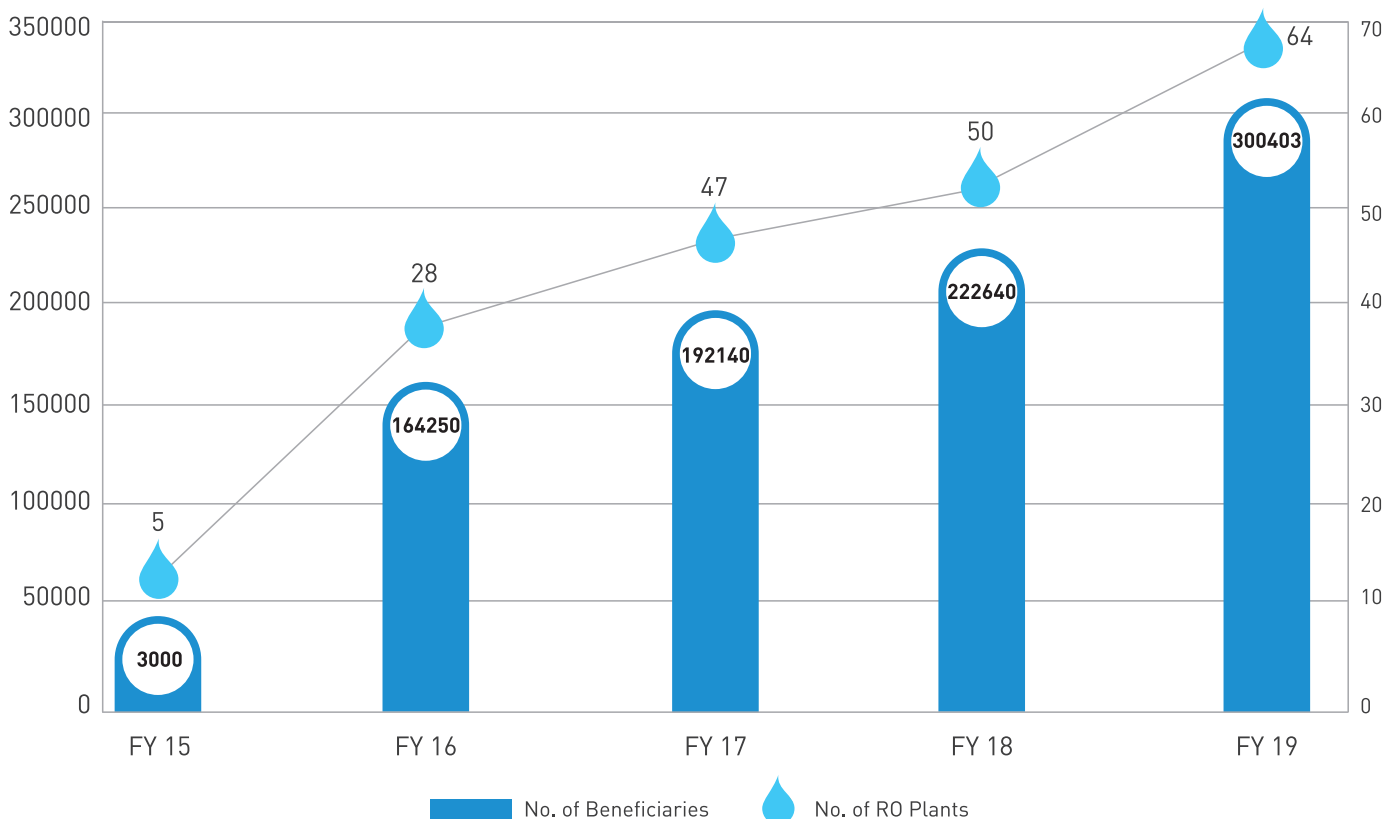
The RO Plants have the capacity of purifying 500 litres of water per hour. The rejected water is utilised through harvesting mechanism.

The model implemented at 11 JJ Clusters include water usage charges of 10 paise per litre and each household is allowed to withdraw 300 litres of water per month by using smart cards Radio Frequency Identification cards (RFID) through the Water Dispensing Units (ATW) attached with the RO Units at an affordable cost of ₹30 per month and ₹1 per 300 ml glass water at 5 Delhi Metro Stations to make it self-sustainable. The day-to-day operations of the RO Plants installed at both JJ Clusters and Delhi Metro stations are managed by the women of Self Help Groups (SHGs) residing in the JJ Clusters.

The initiative has provided two-pronged solutions. Firstly, it addresses the drinking water issue for the slum dwellers from disadvantaged sections of society. Secondly, it has provided a sustainable livelihood option for women Self Help Group Members who are earning additional household income of ₹ 1.44 Lakhs per annum per group from each RO Unit.

This initiative has also scaled across 49 Government Schools / Educational Institutions in which more than 2 lakh children have been benefitted. Collectively, this initiative is benefitting over 3.4 lakhs people on a daily basis at schools, metro stations and in JJ clusters.

RO Plant Beneficiaries in JJ Clusters, DMRC & Educational Institutions





Shri Manish Sisodia, Hon'ble Deputy Chief Minister of Delhi, Shri Akhilesh Pati Tripathi, Hon'ble MLA-Model Town and Mr. Sanjay Banga, CEO - Tata Power-DDL inaugurating an RO Water plant

CASE STUDY (RO PLANT)



I am Ragini and I reside in Narela. The income received by my husband was not enough to manage even two meals a day. Then, one day during a door-to-door information dissemination programme carried out by Tata Power-DDL through its NGO partner, I came across the ABHA programme. I enrolled myself in this initiative and later also joined the Self Help Group (SHG) run by Tata Power-DDL. By becoming a part of the SHG, I got an opportunity to become an RO plant operator in Swarn Jayanti Park, Narela. Now I support my husband and share the financial expenses and also lead a happy and satisfied life. I am indebted to Tata Power-DDL for giving me this opportunity.

Monthly Income
₹ 8,000/-



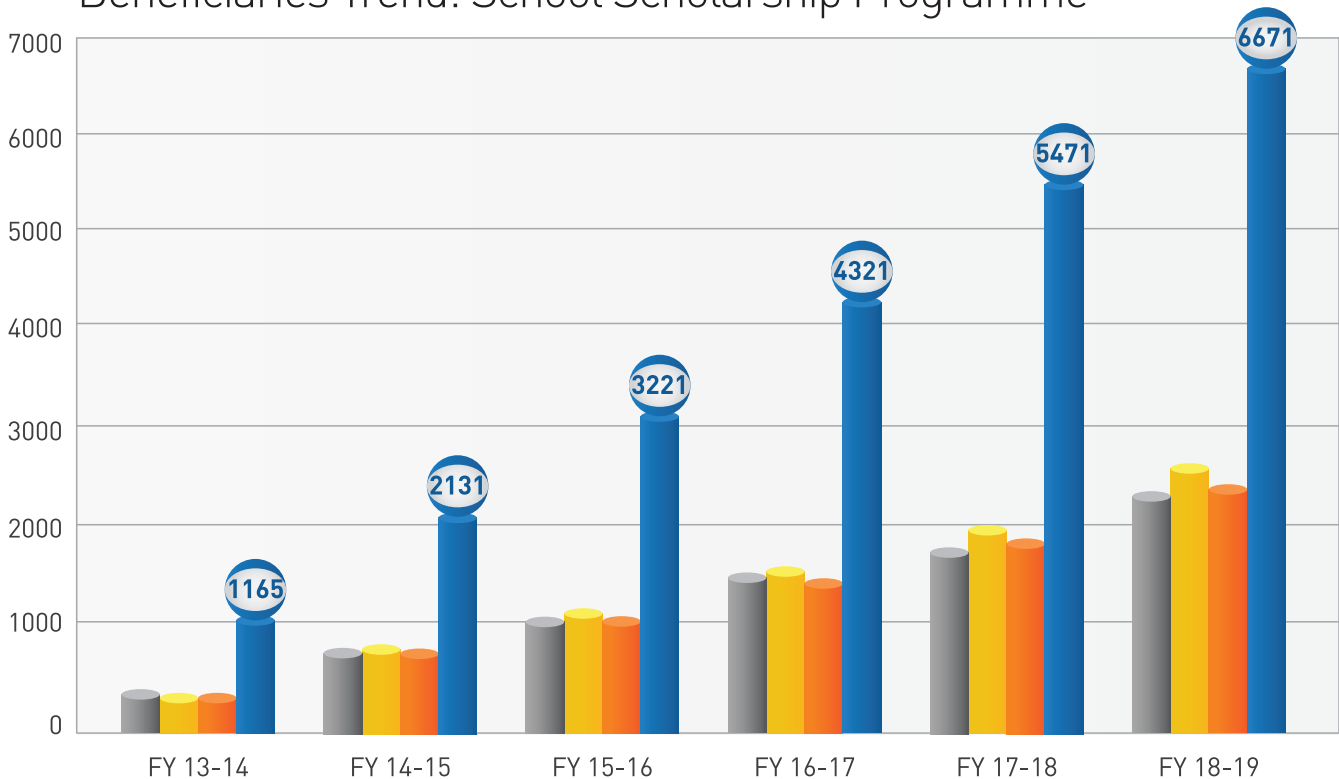
Educational Support for Students in Government Schools

Under the Tata Affirmative Action Programme (TAAP), Tata Power-DDL supports needy SC/ST students of class X, XI and XII from 48 Government Senior Secondary Schools every year in terms of study material, stationary, etc. Also, customised personality development, interpersonal skills, career & professional counselling for targeted students and open counselling workshops for all the students of class X and XII are organised through professional agencies. Over 6700 students including wards of Women Literacy Centres beneficiaries have been benefitted through this programme. As a value addition of the programme, Academic Excellence Award for the meritorious students of class X have been also implemented from this year onwards.



Shri Manish Sisodia, Hon'ble Deputy Chief Minister of Delhi and Mr. Sanjay Banga, CEO - Tata Power-DDL rewarding the children under Tata Affirmative Action Programme

Beneficiaries Trend: School Scholarship Programme



Support to Government school students (Cumulative Figure)

■ Class X ■ Class XI ■ Class XII ■ Total



CASE STUDY - AFFIRMATIVE ACTION



Monthly Income
₹ 13,000/-

I am Vinita and I reside in the JJ Clusters of Lal Bagh. My father was the only bread winner in our family. I have always been worried about my education, seeing my family's financial conditions. But, Tata Power-DDL came as a ray of hope in shaping my career. I got continuous support from Tata Power-DDL scholarship programme while I was in SKV, Ashok Vihar - Phase II. Through my hardwork and dedication, I pursued my graduation from Daulat Ram college, Delhi University and M.Com from IGNOU. My association with Tata Power- DDL doesn't end here. I took the TCS-BPS employability training arranged by Tata Power-DDL and presently, I am working in TCS and earning a respectable amount. I am not only a financial support to my family but have also become an independent person. Thanks to Tata Power-DDL for all the support in shaping my life and career.

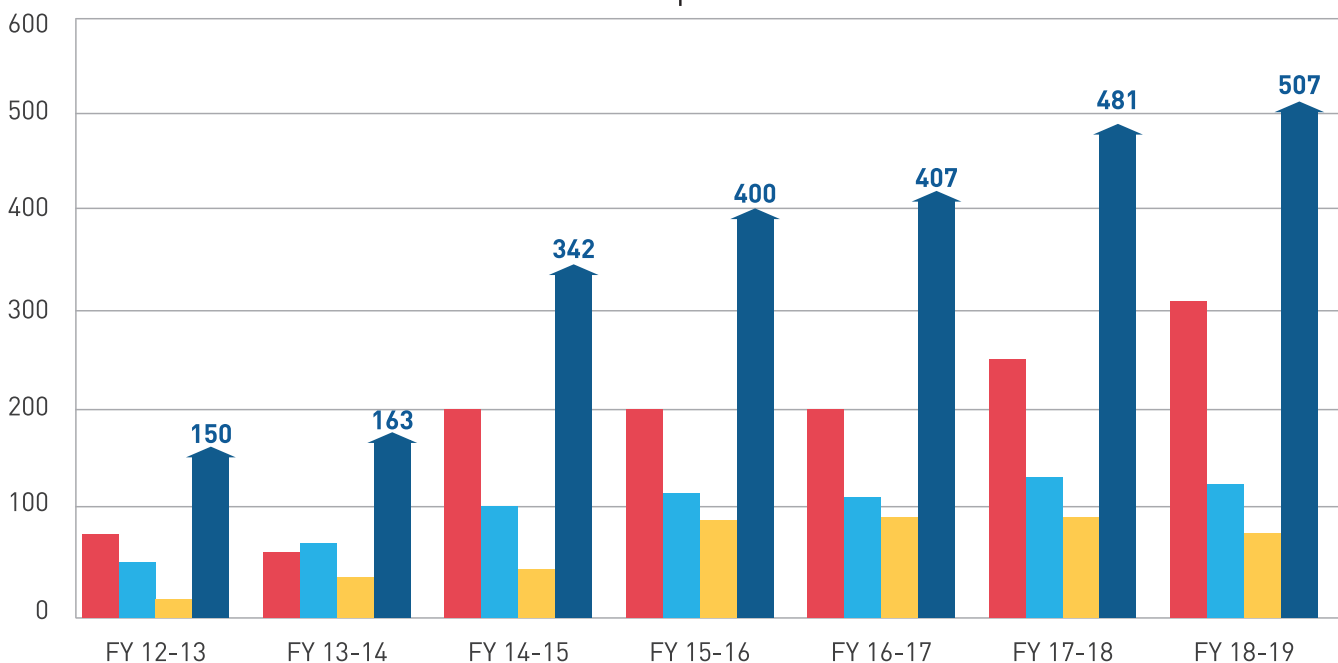


Educational Support for Students Pursuing Professional & Other Degree Courses

Approximately 1500 students, including wards of WLC beneficiaries pursuing Engineering, ITI, Diploma and different Degree & Post Graduate Degree courses from prestigious Universities and Government colleges have been awarded scholarship in the form of their annual tuition fee till date. 70 percent of passed out beneficiaries have been placed in reputed organisations including Tata Power-DDL supply chain through campus.



Beneficiaries Trend: Scholarship in Professional Courses



CASE STUDY - AFFIRMATIVE ACTION

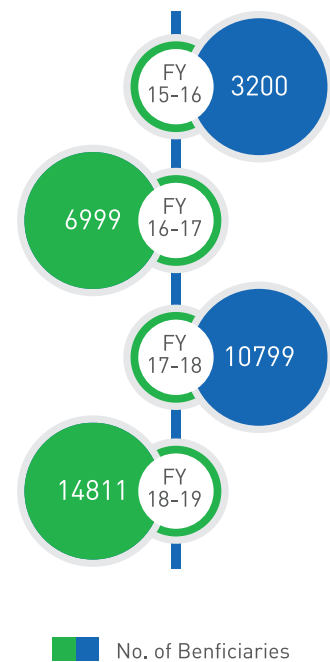
I am Jyoti, a resident of Rani Bagh. My grandparents raised me working day and night as embroidery workers. I was insecure about my future as there were 5 members in my family. Since I was getting scholarship from Tata Power-DDL in school, I approached them for my higher studies too. With the continuous support from Tata Power-DDL, I have cleared the CPT exam for CA and pursued B.com (Hons) from Daulat Ram College, University of Delhi. My journey didn't end here. I got a job opportunity at Tata Power - DDL in the Finance department. Now I see myself fulfilling my dreams. Now i support my family both financially and emotionally. I am very thankful to Tata Power-DDL for providing me the financial assistance to continue my higher education and get a job in the same organisation.

Monthly Income
₹ 20,000/-



ROSHNI – Soft Skill Development Training for Girls

Roshni in collaboration with Tata Power-DDL, aims to empower a new generation of economically self-sufficient and socially responsible women who will uplift their families out of poverty and catalyse the economic and social progress of the nation as a whole. Approx. 2,500 girl students from the AA community studying in Classes-XI and XII from 14 Government schools have benefitted through the training programme for Soft Skill, Personality Development, English Speaking, and general awareness like Self-defense, Hygiene through monthly sessions by the Roshni Team.



CASE STUDY - ROSHNI

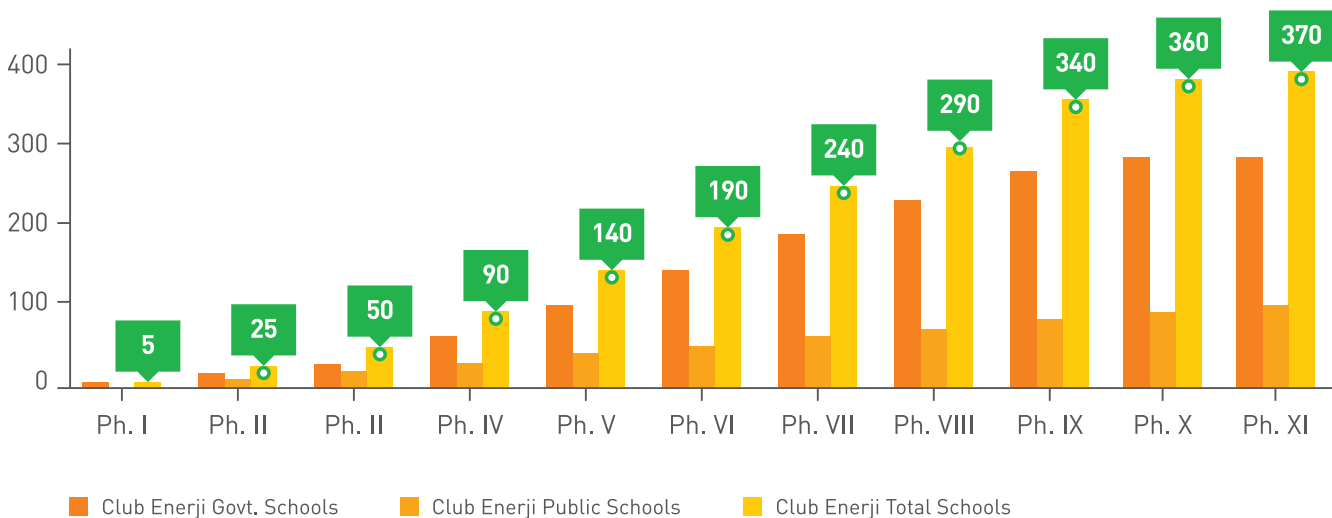
I am Rabia and I have been a part of the Roshni classes that run in collaboration with Tata Power-DDL since 2015. Roshni classes are not subject classes. They are personality development classes that boost our confidence level. We hear real-life stories of brave women in Roshni classes that make us realise that girls can do everything. I have gained courage from Roshni. I would like to extend my sincere thanks to Tata Power-DDL, as now, I am pursuing my Graduation in social work from Aditi Mahavidyalaya.



Club Enerji

Club Enerji is an effort towards building a healthy and clean environment. It aims to sensitise school students, their family members and neighbours about Energy Conservation, Climate Change & Safety and hence brings behavioural change in them. Target beneficiaries of this programme are students from standard VIth to XIIth, their family members and neighbours. Under this programme, sensitisation sessions are carried out during school morning assembly/zero period by Tata Power-DDL volunteers and technical team; booklets containing electricity conservation tips, climate change and safety awareness are given to each student. Students are sensitised to monitor electricity consumption at their homes and measure it; students saving maximum electricity and sensitising maximum number of individuals are awarded at the end of the year.

Annual Urja Mela is organised where member students compete in essay competition, banner making, science model exhibition, quiz, debate and nukkad naatak and they are awarded with individual prizes and an overall Urja Cup. Since the inception of Club Enerji in 2004 with 5 member schools, we have disseminated the energy conservation message to lakhs of students, teachers and neighbours and have reached presently to 370 schools (270 Govt. + 100 Public schools). Approximately 45,000 students have been benefitted from the Club Enerji sensitisation sessions at schools.





Harit Ek Pehal

The programme aims to contribute to ecological restoration by tree plantation. The plantation locations are identified in consultation with employees, CRPF, ITBP, schools, colleges, RWAs, Tata Power-DDL offices and Grids. Post plantation, survival status of saplings is monitored quarterly. Tata Power-DDL has been selected as one of the Greenest Agencies of GoNCTD. In FY 18-19, more than 34,000 saplings were planted and in total more than 1,90,000 saplings have been planted till date.



Total number of trees planted from 2010 to 2019 - 198201

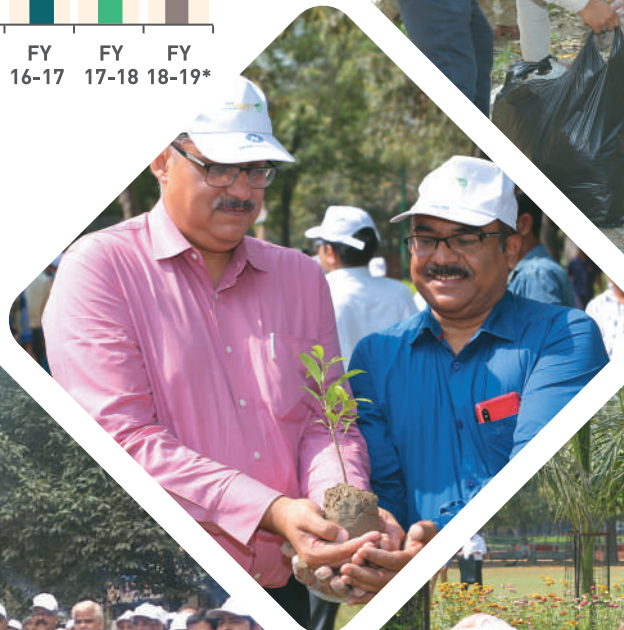
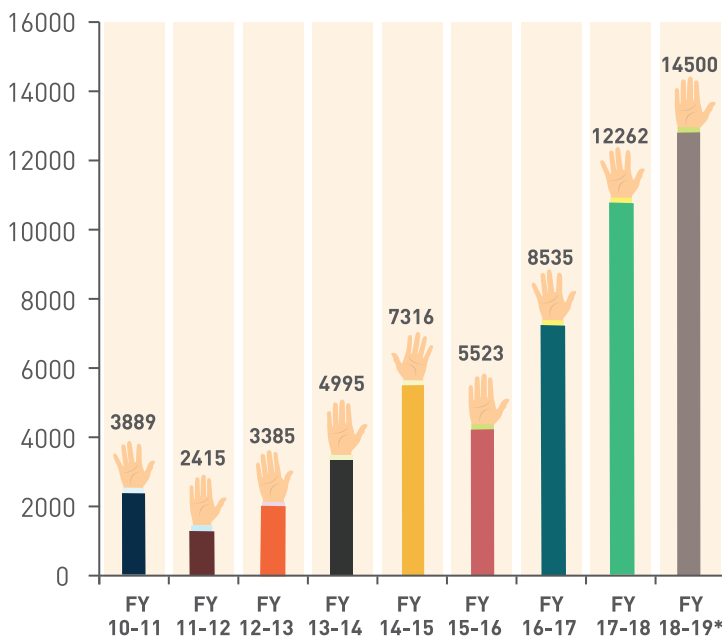




Employee Volunteering

A dedicated SEWA portal is launched for SIG initiatives seeking nominations for volunteering in various events. Also, SIG activities have been aligned in the KRAs to enhance the employee engagement in SIG activities. Muskan - Personality building sessions, Career counselling and placements through Development Alternatives and UNDP, Voter Awareness session, Community Reach-Out Programme (CROP), Sports meet for students at VT Centre and DSSW, Session on role of CSR in developing society at Aditi Mahavidyalaya Delhi University, Tree Plantation, Walkathons, Drug de-addiction camps, Blood Donation Camps, Hands of Warmth, Book donation, SA 8000 sensitisation, etc. are few of the activities which are carried majorly by the volunteers. Tata Volunteering Week-11 also witnessed active participation of employees at different BD locations who came up with unique activities like water conservation project with communities.

In FY 18-19, approximately 18,000 volunteers participated in around 340 CSR volunteering events.



NGO Partners Associated with Tata Power-DDL

Dhanpat Mal Virmani Education Trust & Management

- Women Literacy Centre • ABHA
- RO Plant (on operation part)

Aradhya

- Women Literacy Centre
- Vocational Training Centre

Viklang Sahara Samiti Delhi

- VMK : Providing Helping aids and consultancy services • Vocational Training Centre

Society for Capacity Building and Human Care (SCBAHUC)/
(Prajapita Brahmakumari Ishwariya Vishwavidyalaya)

Drug De-addiction Camps
(Providing free medicines and counselling)

ANK

Vocational Training Centre

Right Track Admizzionz campuz Pvt. Ltd.

Career counselling for SC/ST school students

Dayanand Adarsh Vedic Education & Welfare Society

Vocational Training Centre

Prayas Juvenile Aid Centre Society

- Women Literacy Centre • ABHA
- Vocational Training Centre

Department of Social Work, Delhi University

Impact Assessment & Socio Economic Survey

Eduquest

Mobile Dispensary

Society for Advancement of Village Economy (SAVE)

- Self Help Group (EDP)
- Vocational Training Centre

Matrix Society for Social Venture (MASS)

- Self Help Group (EDP)
- Vocational Training Centre

ROSHNI

Soft Skill Development Training for
Girl Students of class XI and XII

Ashima Foundation (PHD Family Welfare Foundation)

Vocational Training Centre

Bansuri Charitable Trust

Mentally challenged and
Specially abled Children

NANAK

Vocational Training Centre

Sofia Educational & Welfare Society

Vocational Training Centre

Centre for Alternative Dalit Media (CADAM)

ABHA

SGBS Unnati Foundation

Vocational Training Centre

NEW INITIATIVES

Tata Power-DDL in association with Tata Consultancy Services (TCS) has organised Employability Training along with facilitation for employment to the graduate beneficiaries of Tata Affirmative Action Programme (TAAP) at Tata Power-DDL Learning Centre (Cenpeid). The 100 hours Employability Training Programme curriculum comprises of English Communication and Grammar pertaining to practical use in the professional world, Vocabulary, Corporate Etiquette and Soft Skills, Resume building and Interview facing skills, Analytical Skills, Computer Skills, etc.

Tata Consultancy Services and Taj Hotels Employability Training Programme

In-house Training of Polytechnic students in collaboration with L & D Department

A new platform for in-house training programme for the polytechnic students from the colleges associated under the Affirmative Action programme is being introduced. Under this training programme, the students are guided by the employees of Tata Power-DDL about the technicalities they face while working in the field. The initiative started with an aim to conduct trainings before the placement of the student in the organisation itself.

Tata Power-DDL in recent years is expanding its business across the country, and living upto its motto of giving back to society, Tata Power-DDL has started CSR initiatives in Business Development Areas too. CSR initiatives have been started in Ranchi (Jharkhand) and Lucknow (Uttar Pradesh) to promote Employment, Education and Empowerment in areas in and around the villages of the locations identified. Programmes like Vocational training, Women Literacy Centre, Self Help Groups, Non-Formal Education Club Enerji and Eye Camps have been facilitated for the community for overall development of the society.

CSR BD project in Ranchi & Lucknow

Sensitisation for Non-Communicable Diseases

A new initiative under Mobile dispensary project in health segment on Prevention of Non-Communicable disease has been started. Through this Health Project, we are solving one of the largest health problems of the 21st century Non-Communicable Diseases (NCDs) that account for highest deaths. Diseases like Hypertension – Cardiovascular diseases, Diabetes, Respiratory diseases-COPD, Breast Cancer, Uterus Cancer, Oral Cancer are being focussed upon. For prevention of these diseases, we are doing screening and sensitisation through paramedical staff of mobile dispensary at their door step within the community.

UNDP, National Skill Development Corporation (NSDC) and Development Alternatives (DA) have associated with Tata Power-DDL in order to provide apprenticeship opportunities for our female beneficiaries from various trades of our VT centres under the DISHA model/project.

The project will be implemented by on-boarding various vocational training providers and employers. At present, the major sectors involved are Apparel, BFSI, Beauty & Wellness, IT& ITES, Retail, Transport & Logistics, Tourism & Hospitality, etc. The project aims at empowering women in the community, which in turn ensures greater parity in the society.

United Nation Development Programme (UNDP) – DISHA Project

Meri Paathshala Project

Tata Power-DDL is actively engaged in working for the underprivileged children of the society in the area of its operations to augment the quality of education in alignment with UN SDG 4: "Quality Education". Education is one of the key thrust areas defined in the CSR Policy of Tata Power-DDL. The aim of the Meri Paathshala programme is to bring every underprivileged out-of-school child, in our operational area, into the formal schooling system. We strive to create this opportunity through establishing Gyan Loks-Special Training Centres for children run by Delhi Government for out-of-school children in association with Delhi Government under Samagra Shiksha Abhiyan.

United Nation Sustainable Development Goal Linkage with Tata Power-DDL's Social Innovation Group.

	 UNNATI YOUTH EMPOWERMENT	 UJJWAL ENCOURAGEMENT PROGRAM	 SANJEEVANI BETTER HEALTH	 TATA POWER CLUB ENERJI Jigo Power Set
 No Poverty	Active	Active	Active	Inactive
 Good Health & Well-being	Inactive	Inactive	Active	Inactive
 Quality Education	Active	Active	Inactive	Inactive
 Gender Equality	Active	Active	Inactive	Inactive
 Clean Water & Sanitation	Inactive	Inactive	Active	Inactive
 Affordable & Clean Energy	Inactive	Inactive	Inactive	Active
 Decent Work & Economic Growth	Active	Active	Inactive	Inactive
 Reduced Inequalities	Active	Active	Inactive	Inactive
 Climate Change	Inactive	Inactive	Inactive	Active
 Partnership & Goals	Active	Active	Active	Active



SOCIAL VALUE CREATION OVER THE YEARS

Awards and Recognitions

- TAAP Jury Award in External Assessment – 2019, 2017 & 2015.
- Skoch order-of-merit award – 2019 & 2016.
- Tata Volunteering Week Award-10: Highest participation per capita in medium category of TATA group company and SPOC Hero Award – 2018
- Arpan Award (Tata Power) 'Special recognition' for Employee Volunteering for highest volunteer registration – 2018
- CMO Asia Award for women empowerment – 2018, 2016
- Tata Engage – Award for Highest Participation rate in Tata Volunteering Week 7 & SPOC Hero for Tata Volunteering Week 8 – 2017.
- FICCI – In recognition of commendable work done by Tata Power-DDL as socially responsible company.
- Serious Adoption Award and Best Practice Award on Education (Scholarship scheme for Government Schools) – 2011.
- Serious adoption of Affirmative Action in the area of 4Es – Jury Award – 2010.



About Tata Power-DDL



Tata Power Delhi Distribution Limited (Tata Power-DDL) is a joint venture between Tata Power and the Government of NCT of Delhi. It distributes electricity in North Delhi and serves a populace of over 7 million. It has successfully met the peak power demand of 2074 MW in 2019. It has been the frontrunner in implementing power distribution reforms and is acknowledged for its consumer-friendly practices. Since privatization, the Aggregate Technical & Commercial (AT&C) losses in Tata Power-DDL areas have shown a record decline. Today, AT&C losses stand at sub 8 %, which is an unprecedented reduction of over 85% from an opening loss level of 53% in July 2002. The World Bank in its 'Doing Business' Report has also acknowledged Tata Power-DDL's contribution towards improving the ease of getting electricity connection by making the process for getting a new connection simpler and faster. The ranking of India in 'Getting Electricity' has improved from 26 in 2017 to 24 in 2019. Tata Power-DDL is the first Indian utility to be a member of Global Intelligent Utility Network Coalition (GIUNC), which is a coalition of 14 power utilities worldwide and is working towards accelerating the development of common standards, technology solutions and processes for intelligent networks.

Tata Power-DDL has also been reaching out to the communities it serves and has been consistently strengthening and empowering the underprivileged, primarily over 1.5 million people residing in 220+ JJ clusters in its area of operation who are also company's consumers, through its focused Social Innovation Initiative SAATHI. Under the umbrella of SAATHI the company is running several initiatives, like Women Literacy Centres, Vocational Training Centres, Tutorials, Medical Camps, Energy Conservation & Safety Sessions, etc. Tata Power-DDL is sensitive to the aspect of Climate Change and is committed to introducing energy efficient and greener technologies. It is working closely with several organisations to promote Energy Efficient Schemes and strengthen sustainable operations.



TATAPOWER-DDL

with you *Non-Stop*

TATA Power Delhi Distribution Limited

A Tata Power and Delhi Government Joint Venture

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